

# AHK EASTERN AFRICA NOTICE BOARD

KENIA.AHK.DE

No 6 | 2025

## Kenya



Delegation der Deutschen  
Wirtschaft für Ostafrika  
Delegation of German Industry  
and Commerce for Eastern Africa

Supported by:



Federal Ministry  
for Economic Affairs  
and Climate Action

on the basis of a decision  
by the German Bundestag



## US Imposes Reciprocal Tariff

The US has imposed a 10% tariff on Kenya's exports to the US. The Cabinet Secretary for Investments, Trade and Industry has issued a press release on the same indicating that countries competing with Kenya in the textile industry have higher tariffs and thus this increases Kenya's attraction as an investment location. For more info please click here: <https://bit.ly/4jKwbQv>

## Delegation to Kenya on Food Processing Companies

On the week beginning the 26<sup>th</sup> May, the AHK Services Eastern Africa, will host a food processing delegation of German companies who are looking to enter the Kenyan market. The companies confirmed to participate in the delegation are SOLLICH KG, ACO Ahlmann SE & Co. KG, KESSEN Maschinenbau GmbH, Tholander Ablufttechnik GmbH, SOLAR23 GmbH and Flux-Geräte GmbH. Follow us on LinkedIn for more details. This delegation will be supported by the German Federal ministry of economic affairs and climate protection (BMWK).

## Top News

US imposes reciprocal tariff

Delegation to Kenya on Food Processing  
Companies organized by AHK Eastern Africa

AHK Eastern Africa Training on EU Supply  
Chain Act (SCDD)

Kenya introduces a Virtual Asset Bill to  
Regulate Crypto and Digital Finance





## AHK Eastern Africa Training on EU Supply Chain Act (SCDD)

AHK Eastern Africa hosted a highly impactful Knowledge Sharing Session at our offices in Nairobi, Kenya. Organized by the AHK Eastern Africa - Delegation of German Industry and Commerce for Eastern Africa, in collaboration with Partners in Transformation and the BGA. This session focused on the intricacies of EU Supply Chain Due Diligence Laws and their practical application in Kenya. For more information, please click here: <https://bit.ly/4i6Swq1>

## Kenya Introduces a Virtual Asset Bill to Regulate Crypto and Digital Finance

Kenya's Treasury has proposed the Virtual Asset Service Providers Bill, 2025, to regulate crypto exchanges, wallet providers, and token issuers. It bans anonymity tools like mixers, with fines up to Sh10 million and possible jail time.

Providers must be licensed by either the Central Bank or Capital Markets Authority, have a local office, and give regulators real-time access to transaction data.

The Bill follows Kenya's grey listing by FATF and aims to curb money laundering, improve oversight, and integrate crypto into the formal financial system.

For more information please click here:

<https://bit.ly/4j7udJS>

Do you want to participate as Institution or Agency the upcoming -

2<sup>nd</sup> AHK Kenyan - German Labour Mobility Job Fair from 14. -15. October 2025?



Please don't hesitate to get in-touch with **Mercy Kathuku** - our Project Manager, Skilled Workers for Germany [skilledworkers@kenya-ahk.co.ke](mailto:skilledworkers@kenya-ahk.co.ke)



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## Tanzania



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## German-Tanzanian GreenTech Working Group – First AHK Meeting in May

Consultations are underway as the GreenTech Working Group prepares for its first official meeting on 6 May 2025, from 2:00 PM – 3:30 PM EAT.

German-Tanzanian GreenTech Working Group, hosted in our AHK office in Dar es Salaam, focusing on water and wastewater technologies aims to identify and address the key challenges and opportunities related to trade and investment between Germany and Tanzania, specifically within the water and wastewater technology sector. AHK recently conducted a survey to help shape the meeting agenda. View the survey results and updates on the working group on this. For more information please click here:

<https://bit.ly/4jhVf0E>

Interested in joining the Working Group?

Contact: [mwamini.mohamed@tanzania-ahk.co.tz](mailto:mwamini.mohamed@tanzania-ahk.co.tz)

## Top News

German-Tanzanian GreenTech Working Group – First Meeting in May

Dar to Host First Dental Expo 2025 30.-31. May

Tanzania Enhances Tourism Standards with New Safari Guide Code of Conduct

Statement on Donald Trump's tariff policy for Tanzania





## Dar to Host First Dental Expo 2025 30.-31. May

Tanzania is set to host its inaugural Dental Expo 2025 in Dar es Salaam next month, aiming to enhance oral healthcare nationwide. The event will serve as a platform for knowledge exchange and the introduction of innovative dental technologies in the country. The two-day event, scheduled for May 30-31, will involve dental professionals, healthcare providers, industry leaders and other key stakeholders. For more information, please [click here](#):

## Statement on Donald Trump's Tariff Policy for Tanzania

President Trump announced a 10% U.S. tariff on imports from countries including Tanzania. While lower than rates on China and the EU, the move threatens Tanzania's key export sectors like agriculture and textiles, which have benefited from African Growth and Opportunity Act (AGOA). SMEs may struggle with higher costs and reduced competitiveness.

Foreign investment could also take a hit, as U.S. firms reconsider projects due to rising costs. However, Tanzania's relatively lower tariff could attract companies looking to shift from higher-tariff markets—if the country improves its business environment. The broader global tariff wave adds economic uncertainty, affecting commodity prices and currency stability. Though Tanzania isn't the hardest hit, a coordinated response is vital to manage risks and explore new opportunities.





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## Uganda



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## German E-Mobility Companies Visit Kiira Motors in Uganda

In a visit facilitated by the Embassy of Uganda in Germany, leading German e-mobility companies—Hofer Powertrain (Stuttgart) and Faissner Petermeier Fahrzeugtechnik AG (Munich)—toured Kiira Motors Corporation in Jinja to explore potential areas of collaboration.

The visit reflects growing interest in Uganda's emerging e-mobility sector and highlights opportunities for international cooperation in green automotive innovation. Kiira Motors, which operates Africa's largest bus manufacturing plant, is a key player in driving sustainable mobility on the continent.

For more information, please click here:

<https://bit.ly/3EpTcc9>

## Top News

German E-Mobility Companies Visit Kiira Motors  
in Uganda

Uganda Minimally Affected by New U.S. Tariffs



## Uganda Minimally Affected by New U.S. Tariffs

The Trump administration's new 10% tariffs on Ugandan exports, effective April 5, 2025, are expected to have limited impact on Uganda's economy. This is largely due to Uganda's modest trade volume with the U.S., which totaled around \$88.7 million in 2023—just a small share of its overall exports. Uganda's main trade partners remain regional neighbors and the European Union.

Although the tariffs may slightly raise costs for select products such as coffee, vanilla, and some horticultural goods, analysts argue that the U.S. has never been a dominant market for these commodities. As a result, any short-term disruption is likely to be manageable.

In response, experts recommend that Uganda diversify and deepen its trade relationships with alternative markets. The European Union, for example, continues to provide tariff-free access under its Everything But Arms (EBA) initiative, as long as Ugandan goods meet required standards. Additionally, intra-African trade under the African Continental Free Trade Area (AfCFTA) presents long-term opportunities for growth and resilience. Overall, while the new tariffs may present minor challenges for a few sectors, Uganda is well-positioned to absorb the impact and should focus on expanding its access to more stable and favorable export markets.





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## Ethiopia



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## Top News

**EU and Ethiopia Sign Annual Action Programme  
2024 to Boost Sustainable Development**

**Ethiopia's Potential Advantage in U.S. Market  
Amid New Tariffs**

## EU and Ethiopia Sign Annual Action Programme 2024 to Boost Sustainable Development

The European Union (EU) and the Federal Democratic Republic of Ethiopia have signed the Annual Action Programme (AAP) 2024, reaffirming their commitment to enhancing Ethiopia's sustainable development, peace, and prosperity. The agreement, valued at EUR 240 million (32.3 billion Birr), was signed in Addis Ababa in the presence of European Union Ambassadors and key Ethiopian officials, including Minister of Finance and The European Ambassador to Ethiopia. For more information, please click here: <https://bit.ly/4cuPQ4m>





## Ethiopia's Potential Advantage in U.S. Market Amid New Tariffs

Analyst suggests Ethiopia could benefit from the Trump administration's new tariffs, which range from 10% to 50% across Africa. While countries like Lesotho and South Africa face steep increases, Ethiopia, along with Kenya and Ghana, has a relatively low tariff of 10%. This presents Ethiopia with an opportunity to expand exports, particularly in labor-intensive industries like garments, where major competitors like Vietnam and Bangladesh face higher tariffs (46% and 37%).

This gives Ethiopia an opportunity to boost exports to the U.S., especially in labor-intensive sectors like textiles and garments. With major competitors such as Vietnam and Bangladesh now subject to higher tariffs (46% and 37% respectively), Ethiopian products could become more competitive in the American market.

However, the analyst warns that countries with higher tariffs risk losing significant market share, particularly in key industries that relied on AGOA benefits. The tariff changes also signal a broader shift in U.S. trade policy, raising questions about the future of preferential trade programs.

Ethiopia, if it continues to improve infrastructure and attract investment, could strengthen its U.S. trade position and emerge as a key alternative supplier in global supply chains. For more information, please click here: <https://bit.ly/4ieqBof>

**Did you know we have a Ethiopia Desk Officer at our AHK Eastern Office?**



For any inquiries, feel free to contact Meles Gebrtensaye, our Ethiopia Desk Officer, at [office@kenya-ahk.co.ke](mailto:office@kenya-ahk.co.ke).