

AHK EASTERN AFRICA NOTICE BOARD

KENIA.AHK.DE

No. 21 | 2025

Kenya



Delegation der Deutschen
Wirtschaft für Ostafrika
Delegation of German Industry
and Commerce for Eastern Africa

Supported by:



Federal Ministry
for Economic Affairs
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on the basis of a decision
by the German Bundestag

23.07.2025



Malindi (Kenya)

Repositioning the Postal Corporation of Kenya for Digital Transformation

The Postal Corporation of Kenya (PCK) is undergoing a bold transformation aimed at revitalizing its operations, securing the livelihoods of thousands of employees, and positioning the organization for long-term sustainability.

In a strategic meeting held 17th July 2025 and chaired by the Principal Secretary of the State Department for Broadcasting and Telecommunications, Mr. Stephen Isaboke, key leaders from PCK presented the corporation's turnaround strategy. The delegation was led by the Postmaster General, Mr. John Kipyegon Tonui, alongside Ms. Joan Toroitich, General Manager for Payment Services.

At the core of the strategy is a robust digital transformation agenda focused on three main pillars: Modernizing ICT infrastructure, expanding the courier and logistics business, and scaling up digital financial services through Posta Pay. For more information, please click here:

<http://bit.ly/44KO9xx>

Highlights

- Repositioning the Postal Corporation of Kenya for Digital Transformation
- Adjustment of Excise Duty Rates for Excisable Goods and Services by the Finance Act, 2025
- Kenya-Tanzania Launch Cross-Border Terrestrial Fiber Link





Adjustment of Excise Duty Rates for Excisable Goods and Services by the Finance Act, 2025

Kenya Revenue Authority (KRA) notifies the manufacturers, importers and suppliers of the following excisable goods and services that the Finance Act, 2025 adjusted the excise duty rates of the excisable goods and services, effective 1st July 2025.

The adjustments reflect changes aligned with inflation and fiscal policy priorities aimed at increasing government revenue. A detailed schedule of the revised rates is available on the KRA website and affected stakeholders are advised to review the changes to ensure full compliance. For more information, please click here: <https://bit.ly/4f0o2WK>

Kenya-Tanzania Launch Cross-Border Terrestrial Fiber Link

The The Cabinet Secretary for the Ministry of Information, Communications and the Digital Economy Hon. William Kabogo Gitau and his Tanzanian counterpart Hon. Jerry William Silaa, on 18th July 2025 launched the Dar-Es-Salaam to Mombasa Terrestrial Fiber Link at the Lunga Lunga/Horohoro Border area to enhance digital connectivity across East Africa region.

Implemented through the partnership between Kenya's ICT Authority (ICTA) and Tanzania Telecommunications Corporation (TTLC), the initiative will enhance connectivity and boost cross-border trade, spur regional e-commerce and help in bridging the digital divide beyond borders.

In his remarks, CS Kabogo said that Kenya reaffirms its firm commitment to unlocking the full potential of a digital Africa for creation of employment in the digital space, enhancing cross border exchange of innovative ideas and infrastructural development. For more information, please click here: <https://bit.ly/4m7mVH9>



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Uganda



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Kidepo National Park - Uganda

Uganda's FX Reserves Surge by a Third in 12 Months

According to the Ministry of Finance's Permanent Secretary, Uganda's foreign exchange reserves have climbed from USD 3.2 billion to USD 4.3 billion over the past year—now covering approximately 3.8 months of import needs. This increase reverses a previous downward trend flagged by the Bank of Uganda and is largely attributed to proactive forex market interventions, along with healthy earnings from commodity exports and strong demand for Ugandan government bonds.

The Central Bank has also utilized tools like currency swaps and repos, and is planning gold purchases to diversify its reserve holdings. A more robust reserve position strengthens Uganda's external buffer and enhances investor confidence, providing a solid foundation for continued economic resilience and strategic development.

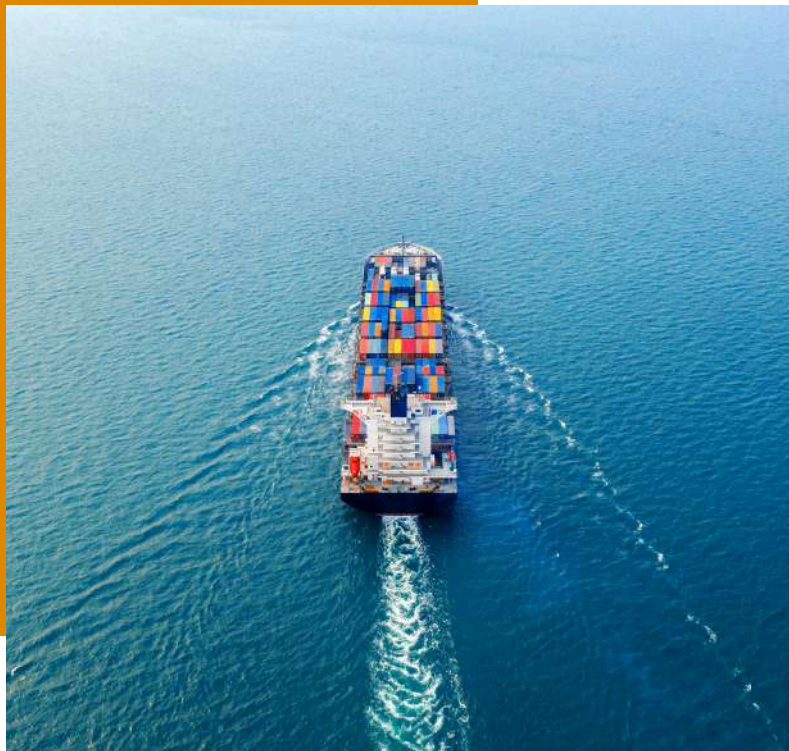
For more information, please click here:

<https://bit.ly/4IG5Nly>

Highlights

- Uganda's FX Reserves Surge by a Third in 12 Months
- Uganda Receives First Tranche of UGX 170 Bn from World Bank to Boost Manufacturing & Export Value Chains





Uganda Receives First Tranche of UGX 170 Bn from World Bank to Boost Manufacturing & Export Value Chains

The Government of Uganda has officially received the first instalment of UGX 170 billion—part of a total UGX 800 billion facility—from the World Bank, channeled through the International Development Association (IDA) under the INVEST Trust. This substantial financial support is intended to strengthen Uganda's manufacturing and export value chains, with a particular focus on fostering competitiveness and sustainability among local enterprises.

The initiative is set to prioritize sectors with high potential for job creation and export earnings, including agro-processing, light manufacturing, and value-added agricultural products. Through this funding, the government aims to modernize processing facilities, upgrade quality assurance systems, and promote the adoption of production technologies that meet international standards. In addition to infrastructure upgrades, the program will also address regulatory and institutional barriers that hinder export growth. Capacity-building programs for small and medium-sized enterprises (SMEs), enhanced market access mechanisms, and the development of industrial parks are key pillars of the initiative. This milestone reflects Uganda's broader commitment to economic transformation through industrialization and export diversification.

By unlocking new market opportunities and enhancing production efficiencies, the intervention is expected to drive inclusive growth and strengthen Uganda's position in regional and global value chains. For more information, please click here: <https://bit.ly/40v3UWW>



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Ethiopia



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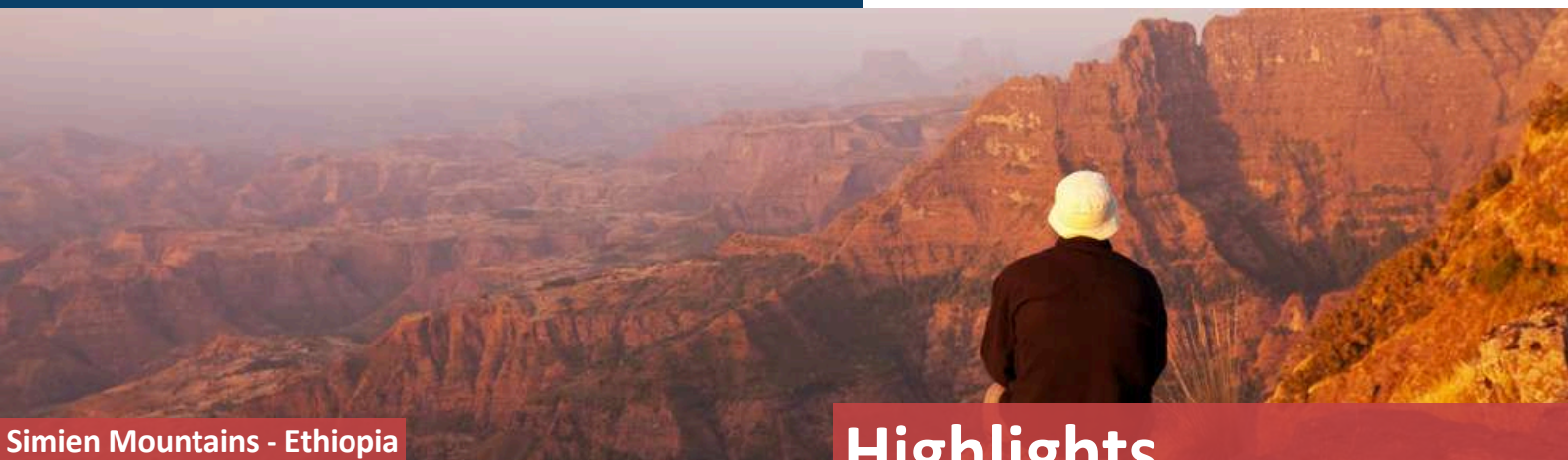
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Simien Mountains - Ethiopia

GERD Contributions Surpass Target, Fueling Hope for Regional Prosperity

The Coordination Office for the Construction of the Grand Ethiopian Renaissance Dam (GERD) announced that public contributions reached 1.7 billion Birr during the 2017 Ethiopian Fiscal Year, surpassing the 1.6 billion Birr target by 7% and marking a 21% increase from the previous year.

Deputy Executive Officer highlighted the strong public engagement, noting that the GERD stands as a symbol of collective national effort and a vision of shared prosperity for the Nile Basin. Contributions came through bond sales, direct donations, diaspora support, and the 8100 SMS platform, alongside moral, diplomatic, and environmental backing.

The director emphasized that the dam, a generational achievement, will benefit not only Ethiopia but also neighboring countries through regional electricity exports. For more information, please click here:

<https://bit.ly/4fnrStr>

Highlights

- GERD Contributions Surpass Target, Fueling Hope for Regional Prosperity
- Ethiopia's Agricultural Transformation Drives Economic Growth and Self-Reliance





Ethiopia's Agricultural Transformation Drives Economic Growth and Self-Reliance

Agriculture continues to serve as the backbone of Ethiopia's economy, employing nearly 70% of the population and contributing substantially to national GDP. In recent years, a series of strategic reforms, policy interventions, and increased public and private investments have ushered in a new era of agricultural transformation—one that is fueling economic growth, reducing foreign aid dependency, and improving the livelihoods of millions.

The government's focus on mechanization and irrigation has significantly boosted land productivity, enabling farmers to achieve multiple harvests per year in several regions. The wider adoption of improved seeds, climate-smart farming techniques, and modern post-harvest management practices has led to higher crop yields and minimized losses. At the same time, targeted support for smallholder farmers, including access to credit, cooperatives, and training, has empowered rural communities to become more resilient and economically active. These efforts have contributed to a notable decline in inflation, particularly food inflation, as domestic production rises and market access improves through enhanced rural infrastructure and digital marketplaces. The impact is clearly visible in the export sector: in just ten months, agricultural exports surpassed USD 3 billion—a record high. Ethiopia's flagship export, coffee, remains a dominant contributor, followed by significant growth in the export of horticultural products, livestock, oilseeds, and high-value spices. For more information, please click here: <https://bit.ly/3IGDWJW>



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Tanzania



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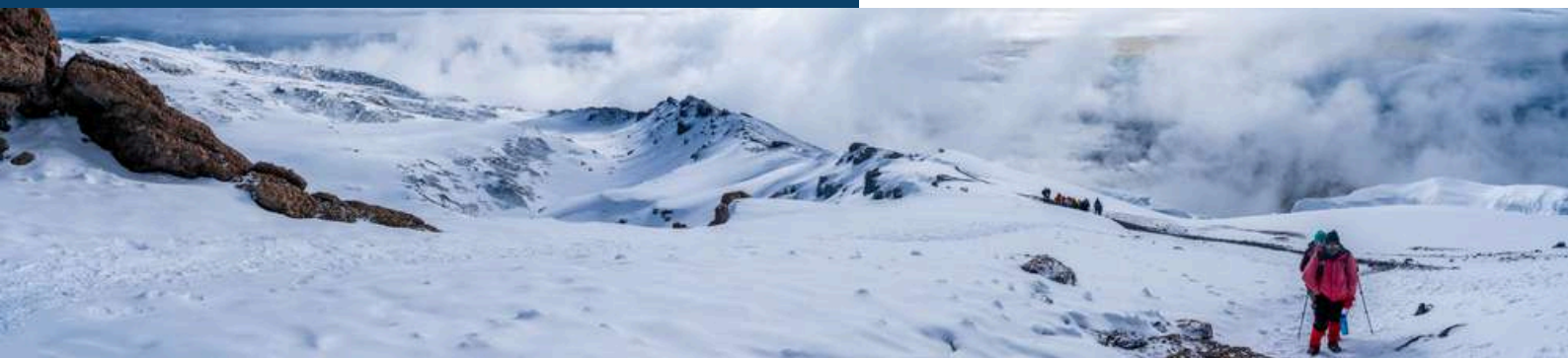
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Kilimanjaro (Tanzania)

DIRA 2050: Path to Trillion-Dollar Economy

After a press release in Dodoma, President Samia Suluhu Hassan officially launched “Dira 2050,” Tanzania’s visionary 25-year roadmap to becoming an upper-middle-income, trillion-dollar economy by 2050, centred on nine strategic sectors agriculture, tourism, industry, construction, mining, the blue economy, sports and creativity, finance, and services. The plan aims to drive employment, exports, value addition, and national income by fostering a self-sustaining, diversified economy with active participation from citizens and both public and private sectors. To facilitate implementation, ministries will update policies, a detailed rollout plan is to be developed by the Planning Commission and Prime Minister’s Office ahead of its July 2026 launch, and legal reforms will be proposed to support execution. The ultimate goal is inclusive, innovation-driven growth, with a population over 118 million, a GDP per capita of \$7,000, and strong environmental, democratic, and socio-economic outcomes by mid-century. For more information, please click here: <https://bit.ly/457yWWf>

Highlights

- DIRA 2050: Path to Trillion-Dollar Economy
- Tanzania Targets Self-Reliant, Profitable SOEs by 2050
- Bank of Tanzania Releases Financial Stability Report -
- New Fibre Link to Boost East Africa’s Digital Resilience





Tanzania Targets Self-Reliant, Profitable SOEs by 2050

After a press release in Dodoma, by 2050, Tanzania aims to transform its state-owned enterprises (SOEs) into commercially driven, transparent, and profitable institutions that attract investment and collaborate effectively with the private sector to drive national economic growth, as outlined in the newly launched Tanzania Development Vision 2050. The Office of the Treasury Registrar (OTR), which currently oversees 252 public entities, has been tasked with overseeing this transformation. The Vision identifies government subsidies as a barrier to competitiveness and calls for policy, governance, and operational reforms to level the playing field between public and private sectors. For more information, please click here:

<https://bit.ly/3GR4mbi>

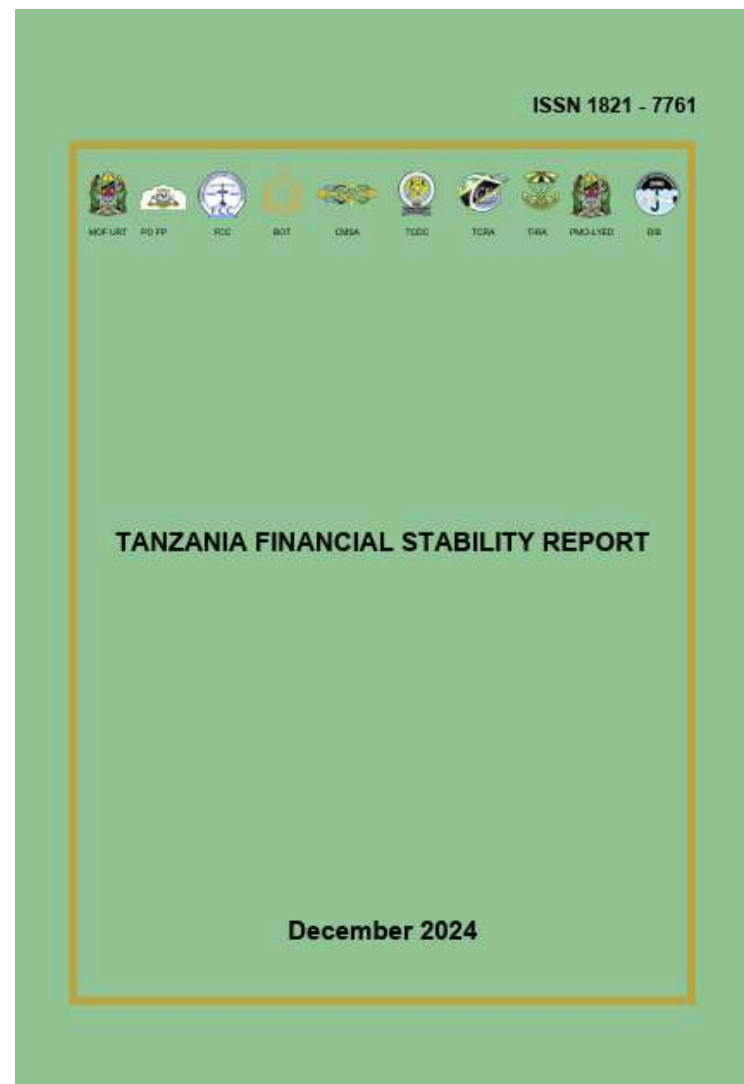
Bank of Tanzania Releases Financial Stability Report -

The Bank of Tanzania has published its Tanzania Financial Stability Report – December 2024, released on July 23, 2025, offering an in-depth assessment of the current health and resilience of the financial system.

The report highlights the banking sector's strong capital and liquidity positions and outlines the implementation of Basel II/III frameworks. It also introduces new contingency and recovery guidelines for banks, launching of the Instant Payment System (TIPS), and improvements in payment interoperability and regulatory oversight.

These measures underscore the central bank's commitment to identifying systemic risks early and strengthening resilience across the financial ecosystem. For more information, please click here:

<https://bit.ly/4o2JFKd>





New Fibre Link to Boost East Africa's Digital Resilience

In a significant stride toward regional digital integration, Tanzania and Kenya have officially launched a new redundancy route of the National Optic Fibre Cable network at the Horohoro border. The announcement, made during a joint press event in Tanga, marks a major milestone in strengthening digital infrastructure and connectivity across East Africa.

The newly established fibre link provides Tanzania with an alternative high-capacity data route to eight international undersea cables via Kenya. This strategic backup ensures uninterrupted internet access and data flow, even in the event of disruptions at Tanzania's primary marine landing stations in Dar es Salaam.

The development enhances the region's digital resilience while reducing the risk of connectivity downtimes that can impact critical services and economic activities. With this advancement, Tanzania is now digitally connected to six neighbouring countries—Kenya, Uganda, Rwanda, Burundi, Zambia, and Mozambique—with further expansion plans underway to link to the Democratic Republic of Congo (DRC). This broader network aims to create a digitally unified East Africa, facilitating secure cross-border data exchange, seamless communication, and improved access to digital services. Kenya's Cabinet Secretary for Public Service, Performance and Delivery Management, William Kabogo Gitau, and Tanzania's Minister for Information, Communication, and Information Technology, Jerry Silaa, both lauded the collaboration. Gitau proposed transforming the Horohoro border point into a smart and fully digitized border post, underscoring its potential to become a regional data and logistics hub.

For more info, click here: <https://bit.ly/4oarbaP>



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